



Bid Commerce Marketing Roadmap



Influencer Marketing

Influencer Marketing is a new art of marketing to do endorsement through the influencer who have social influential impact on their followers including through social media platform.

Plan

BIDCOM marketing experts have planned to contact influencers that have a purported expert level of knowledge in the same niche

Also planned to execute BIDCOM ads on LIVE Game Streams all over the World.

Impact

Mass level of crypto followers will be attracted through the execution of this plan.

Mass level of Gamers Community will start following BIDCOM.

Targeted Platforms

- **YouTube**

Target is to reach niche based viewers by producing BIDCOM review videos

- **Instagram**

Target is to reach niche based users by creating tempting clickbait posts

- **TikTok**

Target is to reach viewers via influential BIDCOM (Bounty Package/Project Overview) short clips

- **Reddit**

To reach laser targeted niche based users with engaging Post

- **Twitch**

Target is to reach and convert gaming community by showing BIDCOM Ads



Social Media

Social Media is any digital communication / sharing channel which interacts one user to another or many.

Plan

Since Social Media has a huge impact on the young to youngest and eldest generations.

Therefore BIDCOM marketing experts planned to start social media mediums aggressively including influencer marketing.

Impact

Mass level of crypto followers can be impacted through the execution of this plan.

Targeted Platforms

- **Telegram**

Target is to reach and convert prospect user to buyer by tempting shilling

- **Twitter**

Target is to convert niche based twitter followers by short engaging tweets

- **Facebook**

Target is to convert users by clickbait picture post + content



Web Marketing

Web Marketing is one of the way to reach potential users online for the business who can be most interested in business.

Plan

BIDCOM marketing team decided to execute aggressive marketing on web in order to reach and convert prospect buyers. This plan support execution of paid campaigns as well.

Impact

Wider reach to customers, delivers better results and conversion than the traditional marketing channels.

Targeted Platforms

- **PPC**

To reach interested potential BIDCOM Token buyer

- **SEO**

To reach to the top for the legitimacy in user and Google view

- **Email**

To reach-out to whales who use email platform for trading purpose

- **Forums**

To reach users for enrich discussion, conversion and then word-of-mouth execution



Airdrop / Bounty Campaigns

Plan

BIDCOM marketing team decided to call mass users by engaging them into viral share activities against free token airdrop or bounty campaigns.

Impact

Inflation of share, likes, followers, conversions. In short, viral effect can be seen.

Targeted Platforms

- **Twitter**

Can be used including influencer marketing

- **Telegram**

Used for the purpose of shilling in large number of groups

- **Web**

To do airdrop listing submissions on airdrop sites

BIDCOM Launches



BIDCOM Success Story Board

BIDCOM is just a few days old and yet we have received productive milestones and many success stories with holder's profit snapshots. Therefore, BIDCOM marketing team has decided to dedicate special allotment page to "Success Story Board (SSB)" on BIDCOM official website.

BIDCOM Music Launch

Inflation of share, likes, followers, conversions. In short, viral effect can be seen.

BIDCOM Game Launch

Life without entertaining game is boring like hell. BIDCOM marketing team decided and already started their pre-working for the launch of official Game.

BIDCOM Meme Character

BIDCOM marketing team already finished working on the official BIDCOM meme character, so community can use their memes with a BIDCOM meme character.



Thank You.



BIDCOM Marketing Team



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